



# Mihnea Dubleşiu

Experienced multimedia designer

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Bucharest, Romania

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I am a multimedia designer with vast cross-disciplinary experience who seeks to direct impactful creative productions and deliver solutions that drive profit and innovation. I offer comprehensive expertise across the entire spectrum of digital creation, from hands-on technical execution, to full-scale management and direction.

## TECHNICAL SKILLS

<b>Motion Graphic Design</b>	Adobe After Effects	<b>Front-end Web Development</b>	Wordpress
<b>Video Editing</b>	Adobe Premiere Pro	<b>Creative Project Management</b>	Monday / Trello / Ganttter / Miro / Kanban
<b>Graphic Design &amp; Art</b>	Adobe Photoshop / Adobe Illustrator / Adobe InDesign / Adobe XD / Microsoft PowerPoint	<b>Writing</b>	Long-form articles / Detailed reports
<b>AI Photo &amp; Video Generation</b>	Various models and platforms	<b>Basic Budgeting</b>	Microsoft Excel

## LANGUAGES

Romanian <i>Native or Bilingual Proficiency</i>	English <i>Native or Bilingual Proficiency</i>	Danish <i>Limited Working Proficiency</i>
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## WORK EXPERIENCE

### Multimedia Designer

#### PROevents & Conference

11/2023 - Present

Events Services

Bucharest, Romania

*Achievements/Tasks*

- Conceptualize, create, and deliver digital multimedia content (web, graphic, video, and animated) for the company's various initiatives, from large-scale events in the medical and hospitality industries to ongoing external communications.
- Design print-ready assets like brochures, roll-ups, badges, and other marketing materials for events and regular outreach.
- Ensure the adherence of all deliverables to the strategic and technical requirements of each project.

### Owner & Freelance Multimedia Designer

#### Cathartic by Design

09/2022 - Present

Design Services

Bucharest, Romania

*Achievements/Tasks*

- Provide various clients with graphic, video, motion, and web design services.
- Provide various clients with content writing services.
- Provide expertise in content strategy, project management, and creative direction.

## WORK EXPERIENCE

### Motion Graphic Designer & Video Editor

Temenos

12/2020 - 07/2022

Bucharest, Romania

Banking & Finance

*Achievements/Tasks*

- Conceptualized, designed, and edited both animated and standard video material for multiple uses, from internal communications to large-scale events.
- Collaborated with global marketing and design teams on numerous projects that promoted the company's objectives in a manner that was creatively and strategically impactful.
- Solidified my knowledge of corporate content creation methodologies and adopted strategic perspectives on processes such as conceptualization, prototyping, implementation, and optimization.
- Explored new ways to maximize the creative potential of the company's brand identity together with an international team of designers and brand specialists.

### In-house & Freelance Multimedia Designer

CoCreators Agency / Valuer.ai / Bergerat Monnoyeur Romania (CAT) / Dansk Selskab / Fiverr

01/2018 - 12/2020

Remote from Copenhagen, Denmark

Various industries

*Achievements/Tasks*

- Synthesized graphic design, video editing, and motion graphics to provide my clients and employers with high-quality content for their promotional endeavors within various markets.
- Decoded numerous strategies from various briefs and data to ensure the delivery of a qualitative end-product that would surpass the stakeholders' expectations.
- Tailored my communication style to a vast array of individuals from various professional and cultural backgrounds to facilitate the successful completion of all projects.

## EDUCATION

### Top-Up Bachelor in Web Development

Copenhagen Business Academy (Cphbusiness)

08/2018 - 06/2020

Copenhagen, Denmark

*Courses*

- Front-end & Back-end Development (C#, Javascript/VueJS, JSON).
- Advanced Databases (SQL, Firebase).
- Interface Design (MVC) & Unit Testing.
- Game Development in Unity (Collaborative Elective) | Level Design, Narrative Design, Environment Design, Prop Design, 3D Modelling, Programming.
- Desktop App Development in VueJS and Firebase (Final Project).

### Associate Degree in Multimedia Design & Communication

Copenhagen Business Academy (Cphbusiness)

08/2016 - 06/2018

Copenhagen, Denmark

*Courses*

- Creative Direction & Project Management.
- Leadership, Design Thinking & Marketing Strategy
- UI/UX Design.
- Graphic Design / Video Editing / Motion Graphic Design.
- Front-end & Back-end Web Development (HTML, CSS, SCSS, SQL, PHP & Wordpress CMS).

## EDUCATION

### ○ Associate Degree in Hospitality & Tourism Management DANIA Academy of Higher Education (Erhvervsakademi Dania)

08/2014 - 06/2016

Randers, Denmark

#### Courses

- Business, Service, and Hospitality Management.
- Marketing Strategy & Communication.
- Basic Economics.
- Hands-on experience in the Hospitality industry.

## VOLUNTEER EXPERIENCE

### ○ Event Organiser

#### Filmklubben at Christianshavn Beboerhus

01/2019 - 02/2020

Copenhagen, Denmark

#### Tasks/Achievements

- Organised a weekly film club within a cozy locale in Copenhagen.
- Devised thematic cycles of movies on a monthly basis.
- Wrote creative social media content for each thematic cycle of movies.
- Designed artistic posters for each thematic cycle of movies.
- Managed and moderated a Facebook group of over 500 members.

### ○ Dispatch Driver

#### SoME Wine & Food Festival

02/2015 - 02/2015

Miami, USA

#### Tasks/Achievements

- Coordinated with a team of dispatch drivers to ensure that all of the exhibitors' stands were stocked up and ready to serve their respective customers.

### ○ Coordinator

#### Youth in Action EU Programme

08/2012 - 08/2012

Brezoi, Romania

*A minor initiative dedicated to promoting the perks of a sustainable lifestyle among the Romanian youth.*

#### Tasks/Achievements

- Coordinated 2 different groups of young volunteers (aged 14 to 16) towards completing the programme's objectives within the city of Brezoi, Romania.
- Ensured a productive yet relaxed atmosphere among volunteers.
- Managed time and resources in order to complete the project's tasks.

## INTERESTS

AR / VR

Psychology

Experience Design